

The logo for ASPEED, featuring a stylized 'A' in red and blue, followed by 'SPEED' in blue. The background is a blue sky with white clouds and a blue wavy line at the top.

**ASPEED**

**Nov., 2019**

# ASPEED in Brief

- Established in Nov. 15<sup>th</sup> , 2004
- Paid-In Capital: NTD 341M (USD 10.99M)
- Number of Employees: 90
- Location:
  - ASPEED Technology Inc.: Hsinchu City, Taiwan
  - ASPEED Technology (U.S.A) Inc.: San Jose, USA
  - ASPEED Technology (India) PLT.: Bangalore, India

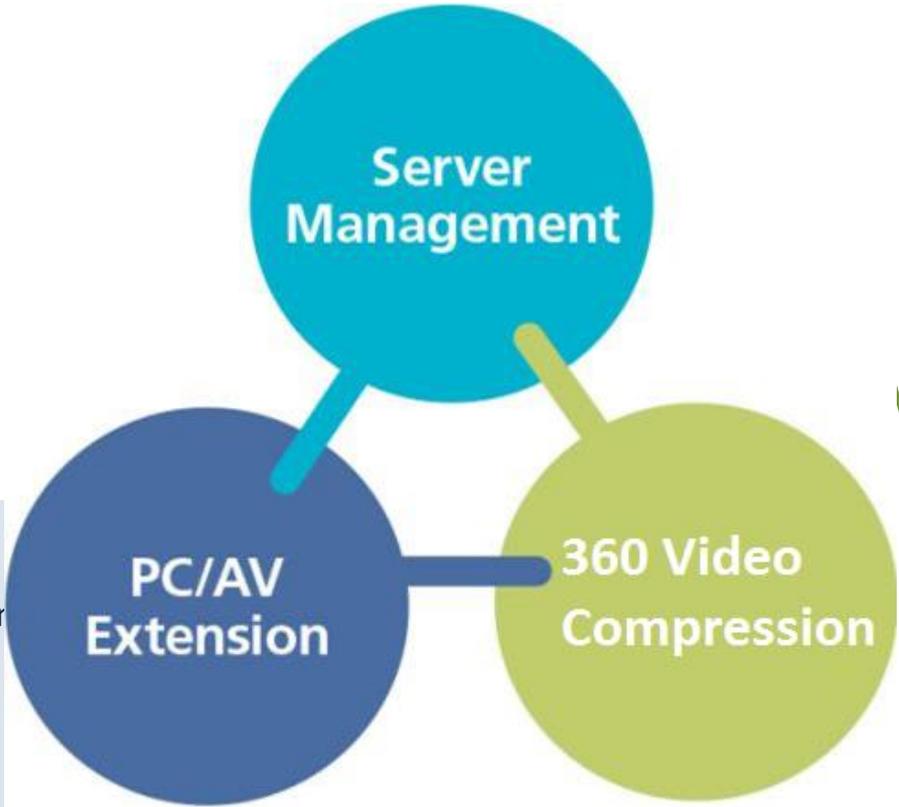


## Tariff War Impacts:

- Server ODMS already moved their production lines outside of China → No more impact
- The impact is more serious than our expectation on PC/AV markets
- Server market demand went up dramatically since Q3 and continue into Q4
- We might get the advantage from tariff war in the future
  - Market share shift in China benefits ASPEED's customers
  - China Domesticization
- Shipment:
  - Q1: 1.85m
  - Q2: 1.76m
  - Q3: 2.4m

AST1010  
 AST2200 / AST2150  
 AST2300 / AST1300 / AST1050  
 AST2400 / AST1400 / AST1250  
 AST2500 / AST2510 / AST2520 / AST2530  
**AST2600/Pilot5**

28nm LP Process  
 Dual Core 1GHz CPU  
 DDR4 SDRAM  
 Robust Security Architect  
 and Features  
**A0: July/2019**  
**A1: Feb/2020**



AST1520 / AST1525  
 AST1620/AST1625  
**AST1530/1535/1630**

130nm LP Process  
 Support 4K@60 Resolution  
 <80 us latency  
 1GHz CPU  
 DDR4 SDRAM  
**ES: Q2/2020**

**AST1220**

40nm LP Process  
 1GHz CPU  
 PLDDR3 SDRAM  
 6-Cam Real Time Stitching  
 H.264/265 4k2k Endoding  
 PCIe Gen-II  
**ES: May, 2018**  
**PS: Q1/2019**

# Product Portfolio



Server Management  
SoC Solutions



PC/AV Extension  
SoC Solutions



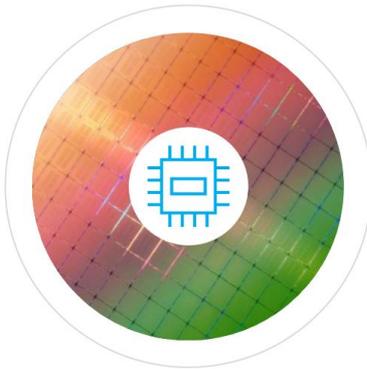
360 Spherical Image  
Processor SoC



# Remote Server Management

# Remote Server Management

2005~2017



Remote Management SoC  
for Servers

2017~2021



Remote Server Management  
for Datacenters

2020~

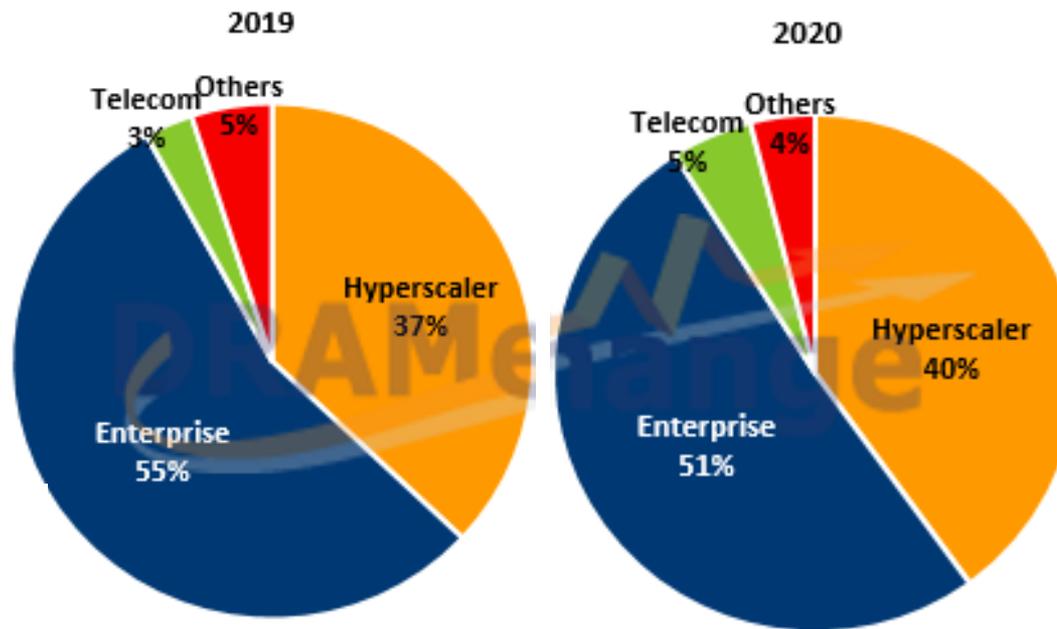


Remote Server  
Management for Beyond

# Server Trend Now

Worldwide cloud IT infrastructure has been shifting to cloud & this trend is going to continue.

- 20% in 2013 vs. 45% in 2019



Source: DRAMeXchange, Apr., 2019



**Then**

On-premise  
Centralized system



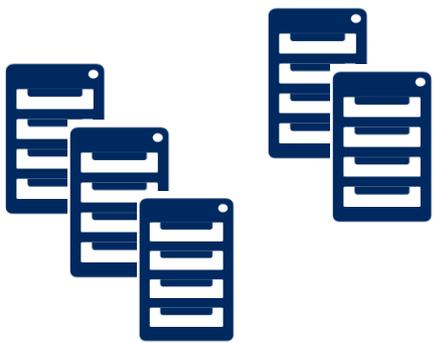
**Now**

Cloud distributed  
system

# Server Trend Now

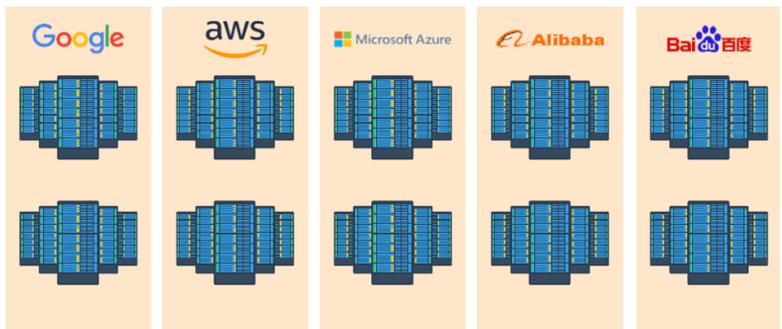
Then

Fragmented workloads



Now

Consolidated workloads



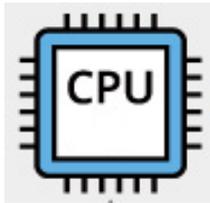
Top 3 accounts for 56% of cloud infrastructure



Workload Specialization



## Heterogenous Servers – Workloads specialization needs different server



**TPU**

2020~ onward

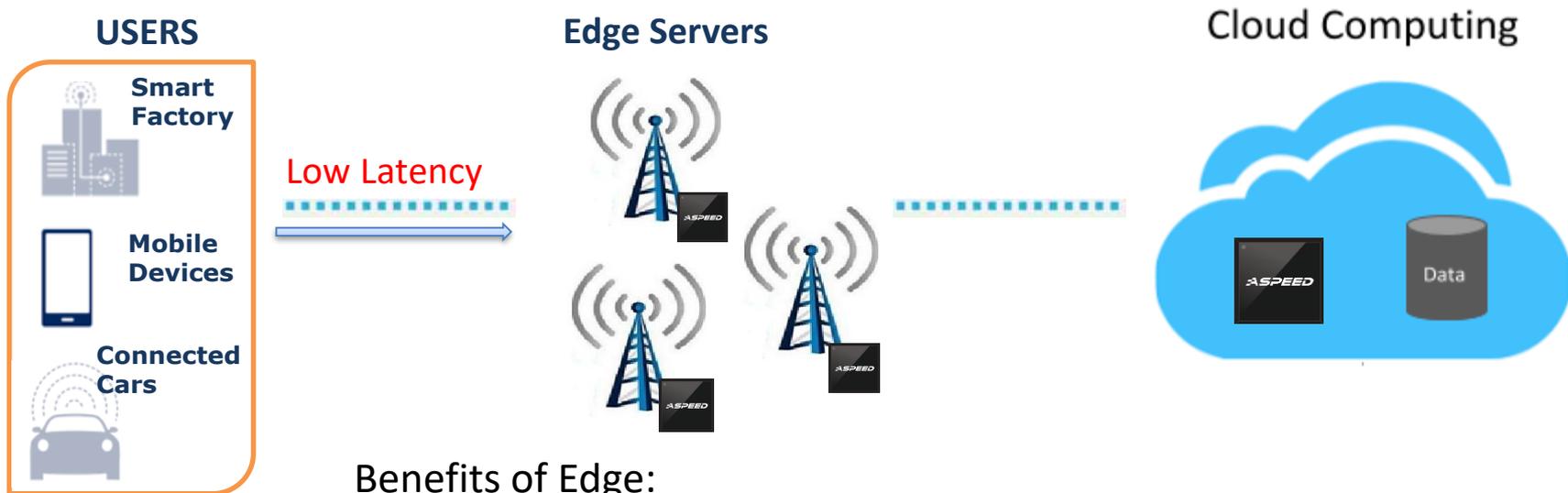


Remote Server  
Management for Beyond



IoT

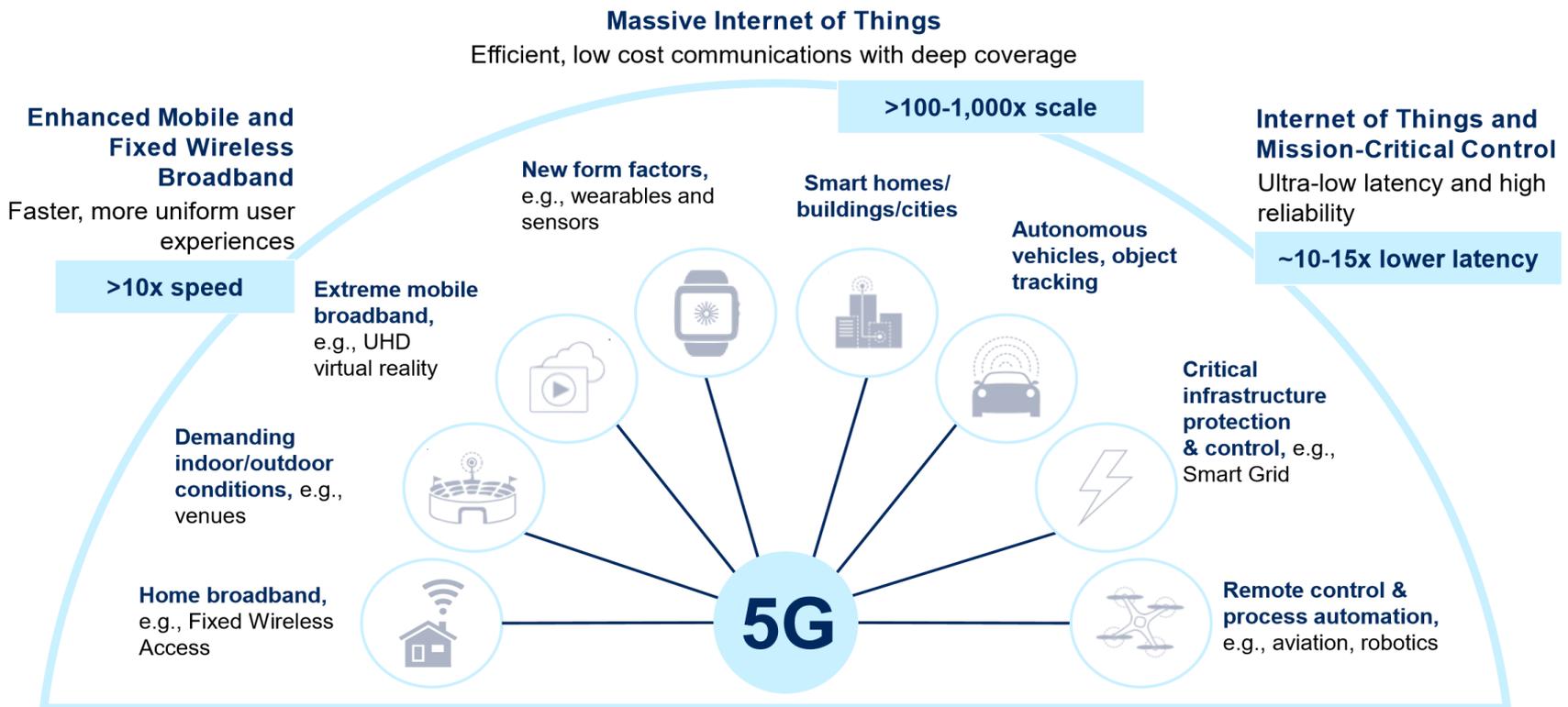
## WHAT IS EDGE COMPUTING?



### Benefits of Edge:

- Decentralized
- Latency elimination, real-time data processing
- Respond to data instantaneously
- Cost effective

- With improvement in speed, latency & number of connections handled, 5G enables new use cases
- Mission Critical → BMC is needed
- ASPEED AST2600 READY for industrial spec requirement. -40~+85 degree C.

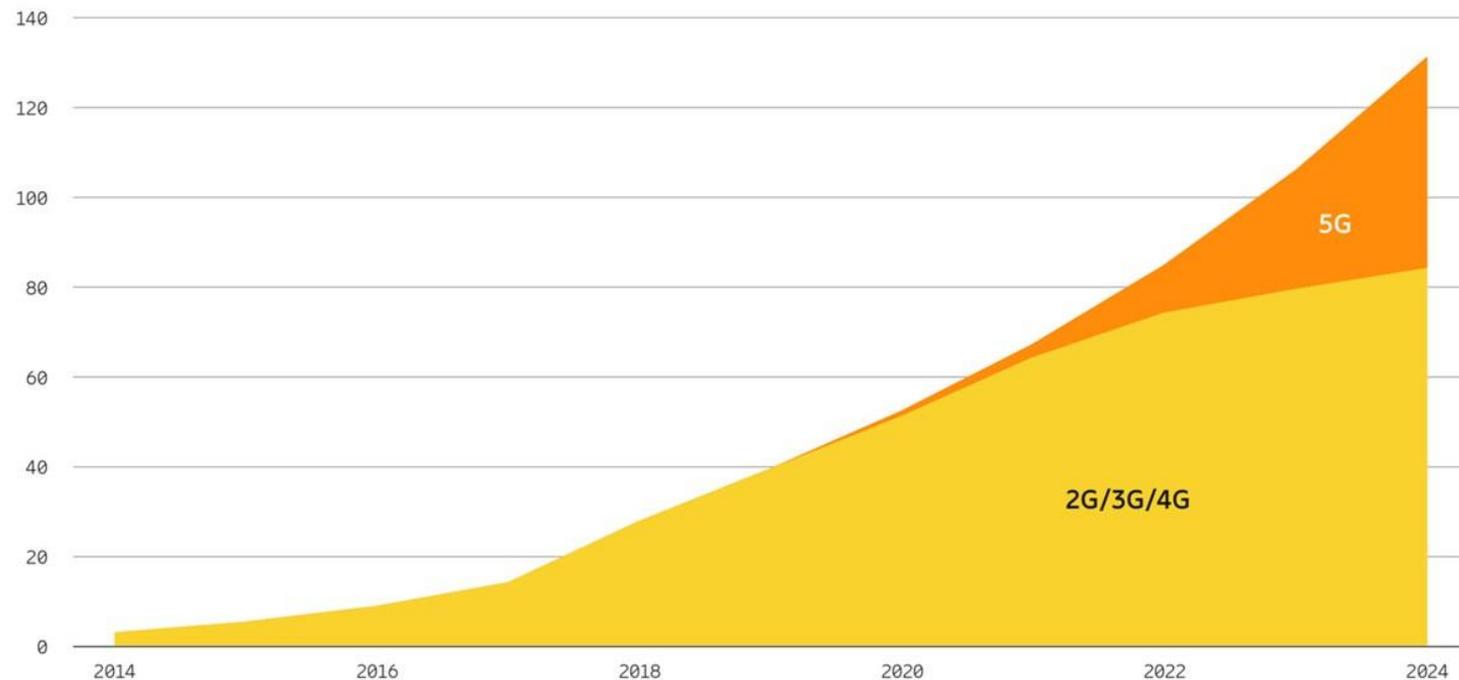


Source: McKinsey analysis

# 5G Drives incremental Traffic

- Key Findings: In 2024, 5G networks will carry 35% of mobile data traffic globally
- Total mobile data traffic continues to increase globally and is predicted to reach 131 exabytes (EB) per month by the end of 2024.
  - This means a 30% CAGR Growth from 2018 and 2024..
  - Doesn't include IoT traffic

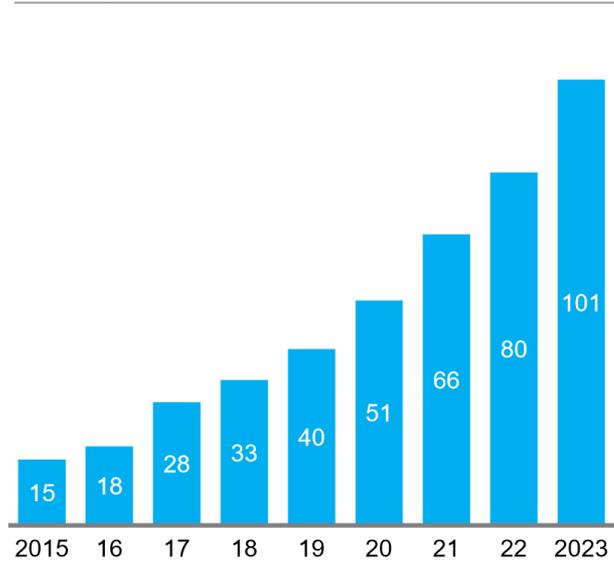
Global mobile data traffic (EB per month)



Source: Ericsson Mobile Data Traffic

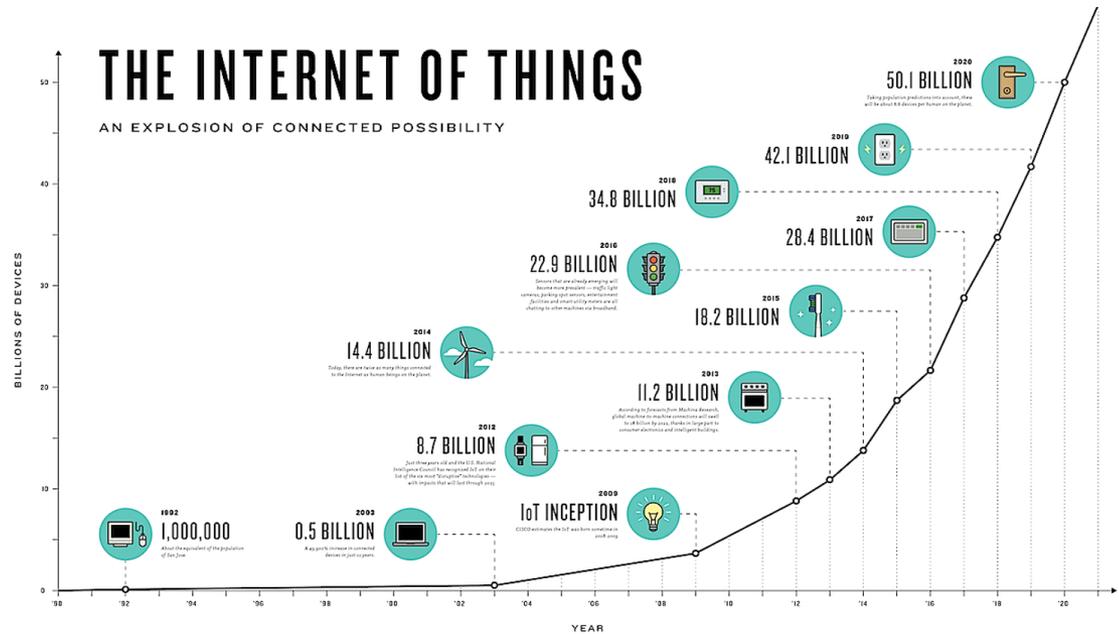
- With more data and IoT devices, computational needs continue to grow
- New applications will continue to drive server demand

## Annual Size of the Global Datasphere Zettabyte



1 Zettabyte = 1 Million Petabytes

Source: McKinsey analysis



1 Trillion IoT Devices in next 20 years

# 7<sup>th</sup> GEN ASPEED AST2600

Baseboard Management Controller (BMC) chip

Samples **AVAILABLE NOW!** MP in 2020



Optimize Performance

High Computing Power

Low Power Consumption

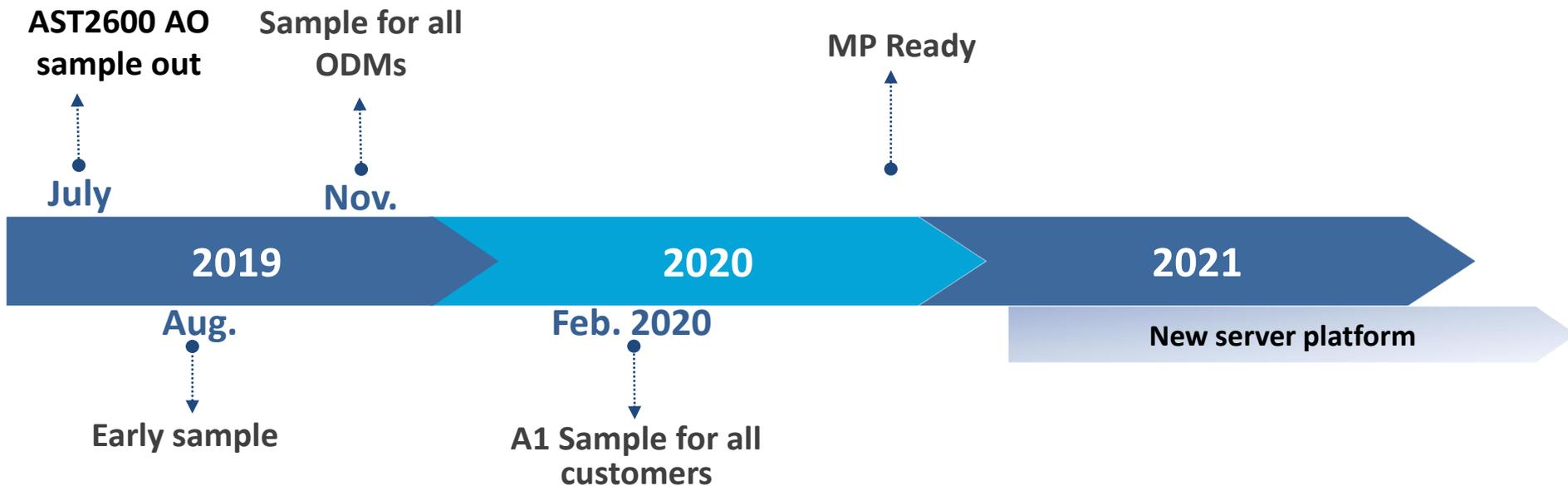
Enhanced System Security



**FIRST IN MARKET!!**

**AST2600 is World first 28nm BMC chip for next generation X86 servers!**

ASPEED launched AST2600 almost a year before our competitor.



# Server Trend- Mix of Cloud and Edge

Future will be mix of cloud and edge computing.

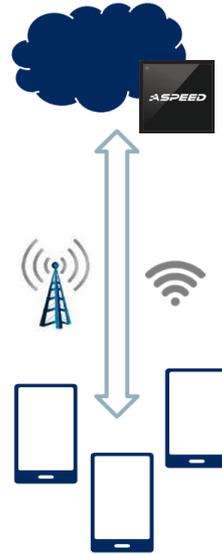
1980-2005

Personal computing and on-premise workstations



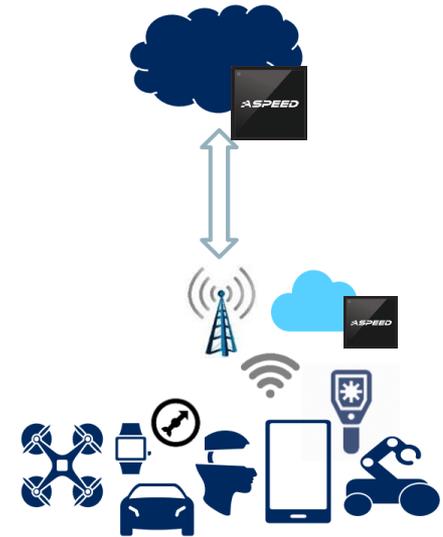
2005-2020

Cloud computing



2020+

Cloud and intelligent edge computing





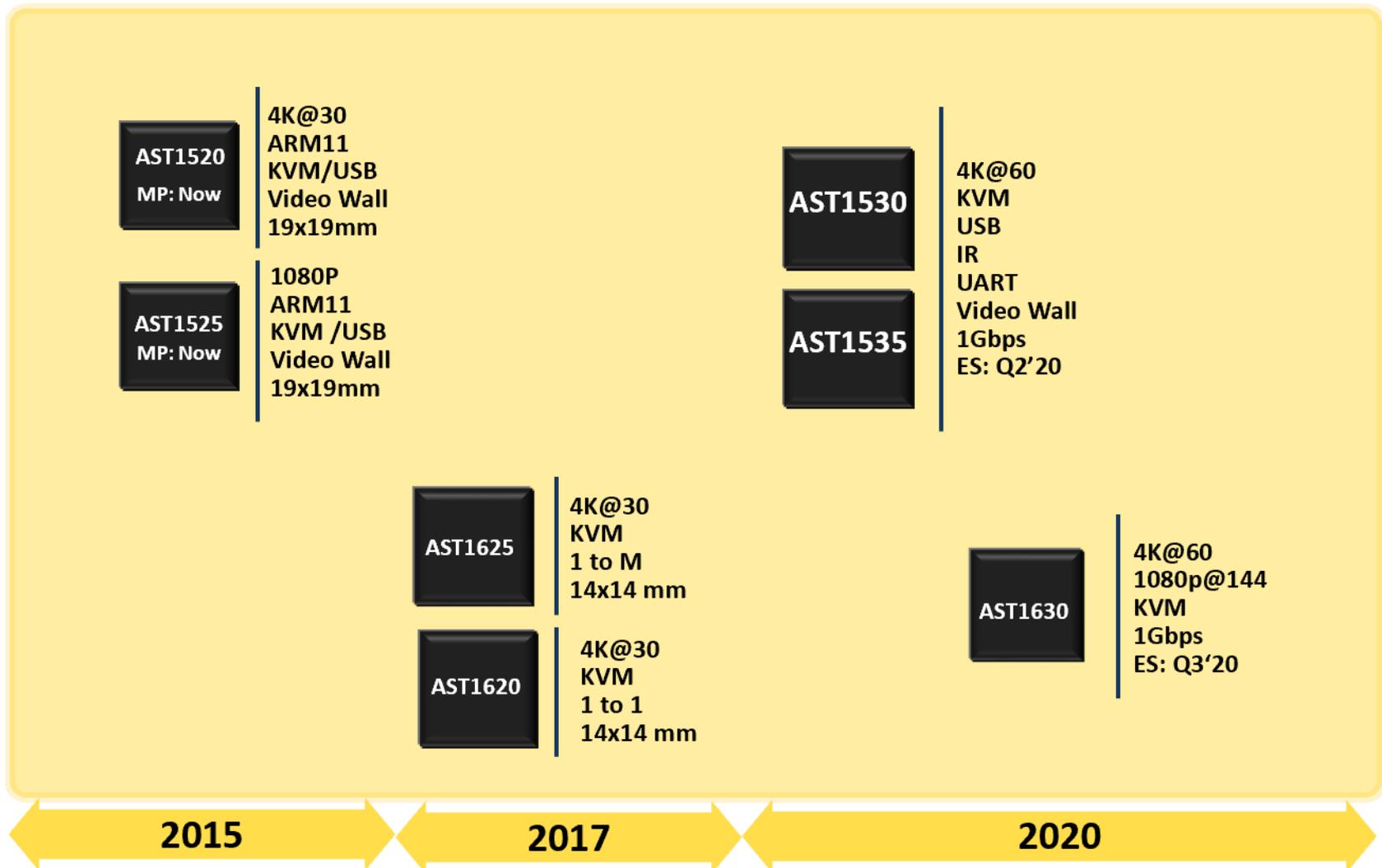
Server Management  
SoC Solutions

PC/AV Extension  
SoC Solutions



360 Spherical Image  
Processor SoC

# A/V over IP Roadmap

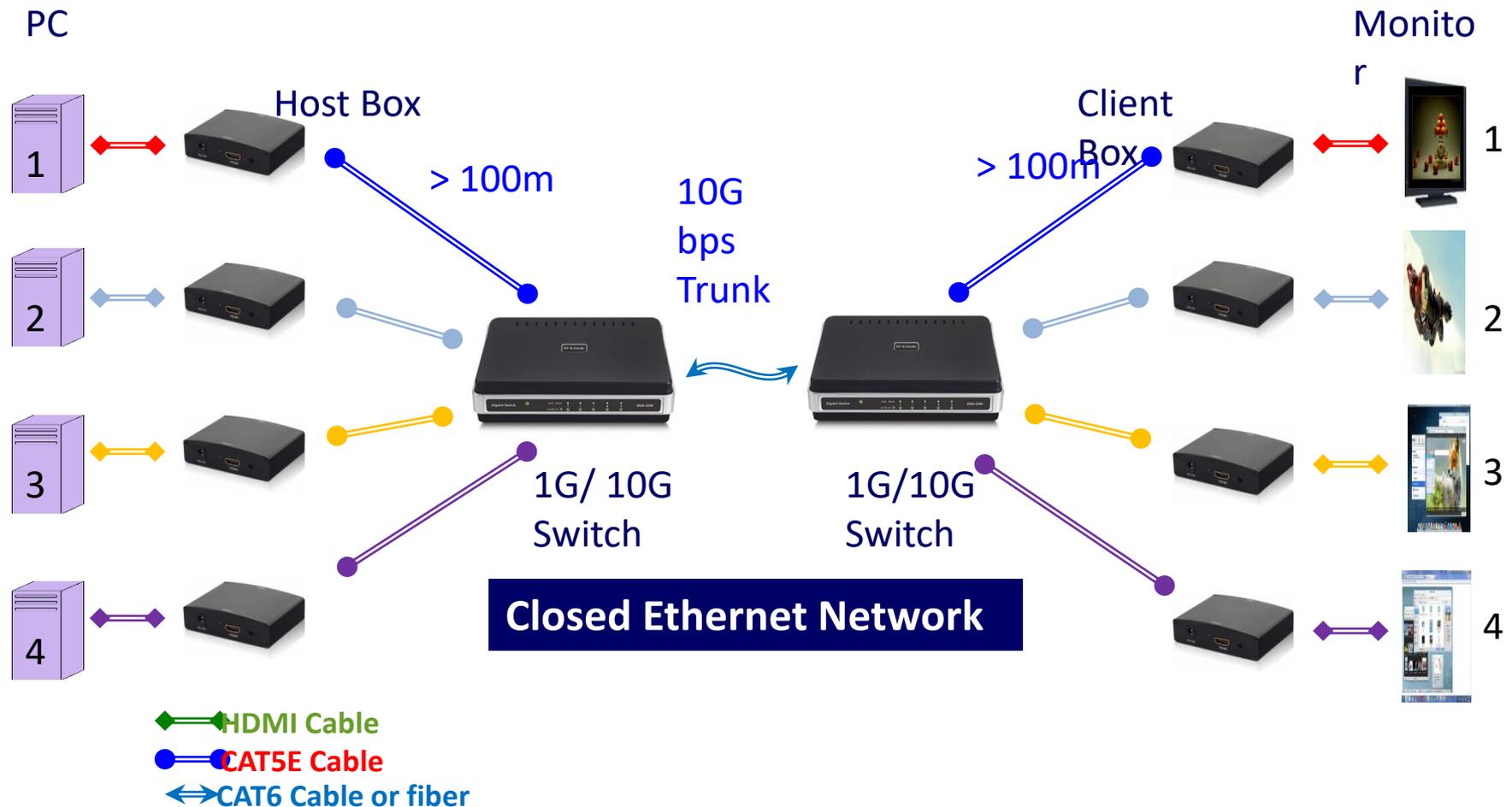




**AV over IP**  
**USB over IP**  
**Serial over IP**  
**IR over IP**

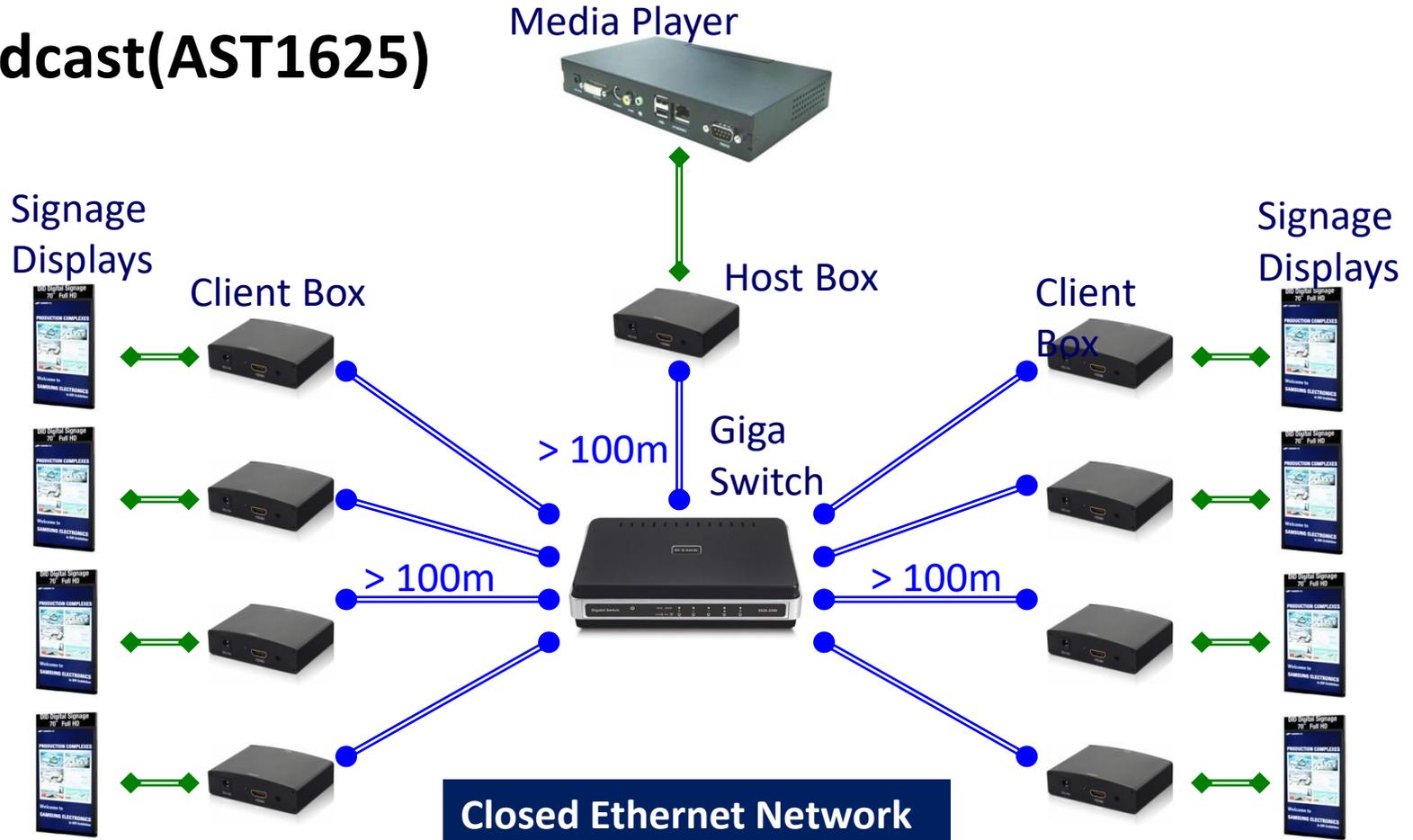
# Application System Topology

## Computer Centralized



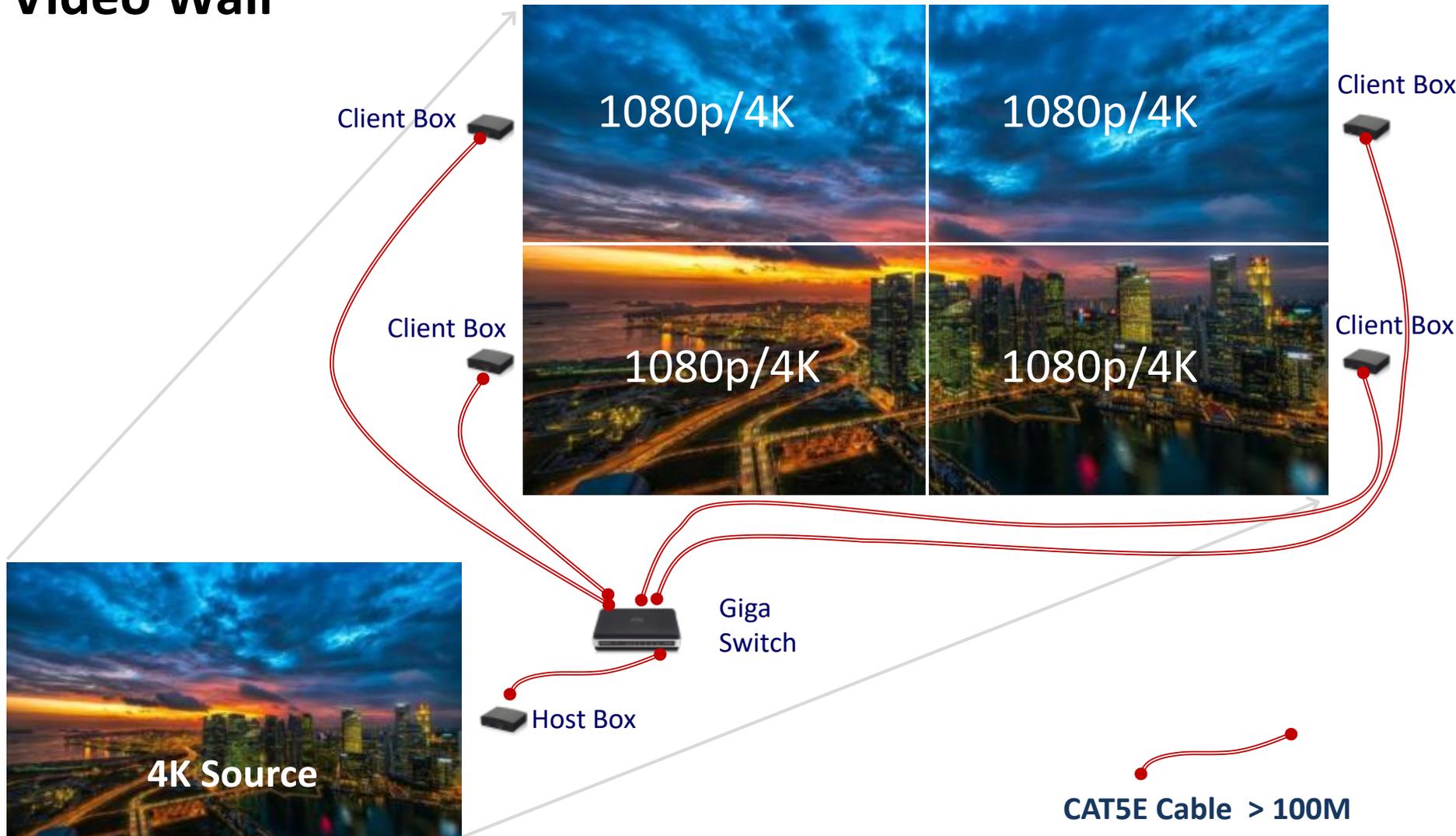
# Application System Topology

**Multicast (AST15xx)**  
**Broadcast (AST1625)**



●—● **CAT5E Cable**  
◆—◆ **HDMI Cable**

## Video Wall





**Server Management  
SoC Solutions**

**PC/AV Extension  
SoC Solutions**



**360 Spherical Image  
Processor SoC**

# Cupola360 滿足市場創新應用

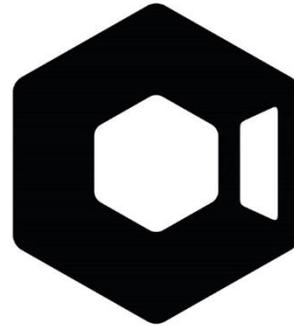
**ASPEED**



**360 Video  
Conference**



**360 Camera  
& Live Streaming**



**Cupola360**



**360 Dash Cam**



**ePTZ Camera**



## • 360攝影與直播:

1. 網紅經濟與直播平台快速崛起
2. 國際360廠商 ( RICOH, INSTA360, GOPRO , Kandao...) 持續投入創新
3. 全景360攝影應用逐漸普及 (房地產, 教育, 商業行銷)
4. 電信運營商積極尋求5G新應用

## • ePTZ 安防市場:

1. 360安防相機獲得更寬廣的全景視野，符合人類視覺的需求
2. 減少了傳統攝影機的用量，降低了安裝費用
3. 體積小重量輕、隱密度高安裝容易、堅固耐用不需加熱和通風、維護需求極低等





## 視訊會議系統:

1. Huddle room (非正式小型會議空間) 普及 → 小空間, 大視角的視訊設備需求增加
2. 雲視頻會議軟體服務商(Skype, Zoom...)成長快速, 便宜實惠的消費級視訊設備需求日增

## 行車紀錄器:

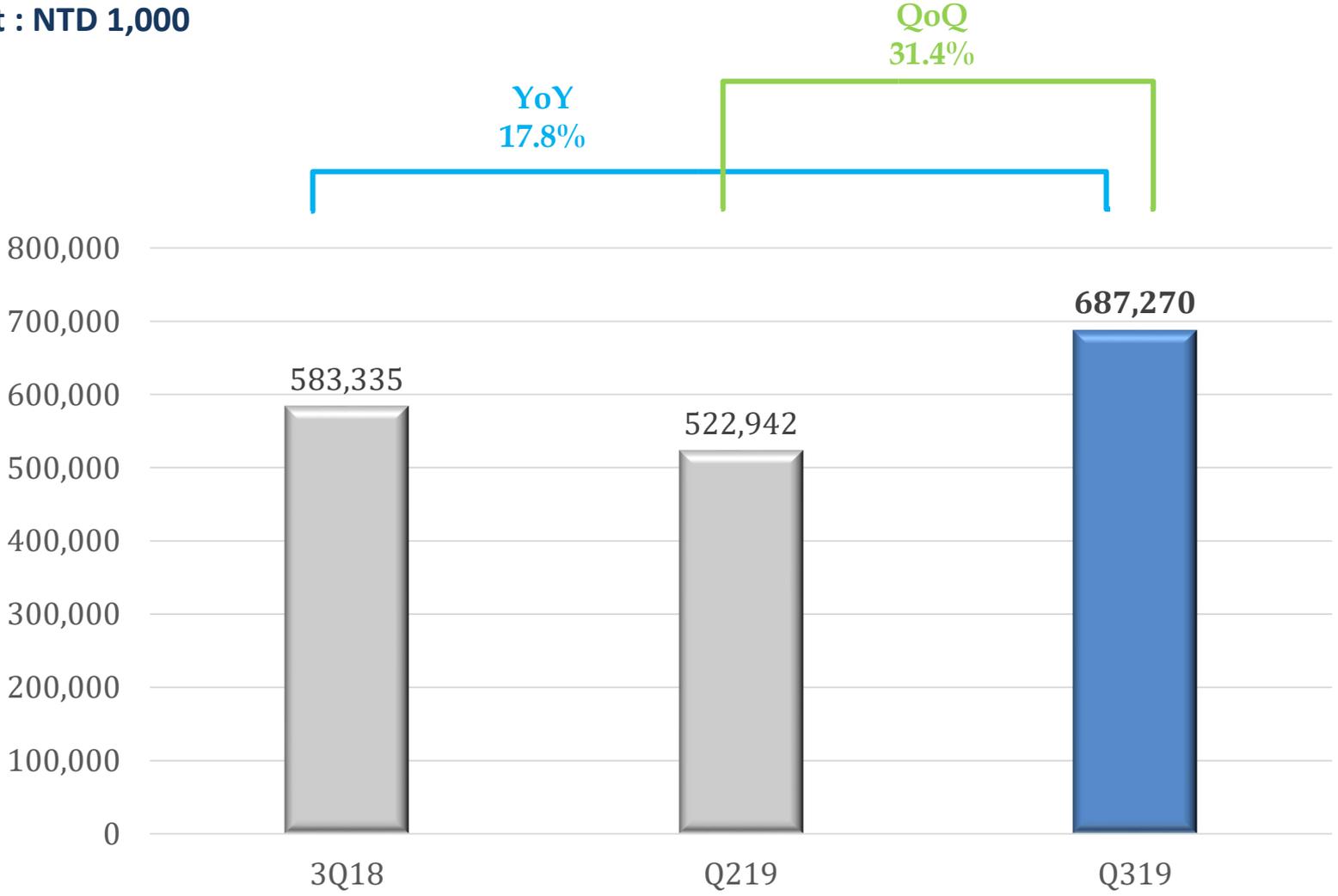
1. 惡意交通事故案件增加, 民眾自保意識提高
2. 政府立法強制商用客貨車安裝行車紀錄器
3. 保險公司補貼安裝設備, 降低詐欺風險
4. 多鏡頭+高解析度影像需求提升



# Consolidated Revenue



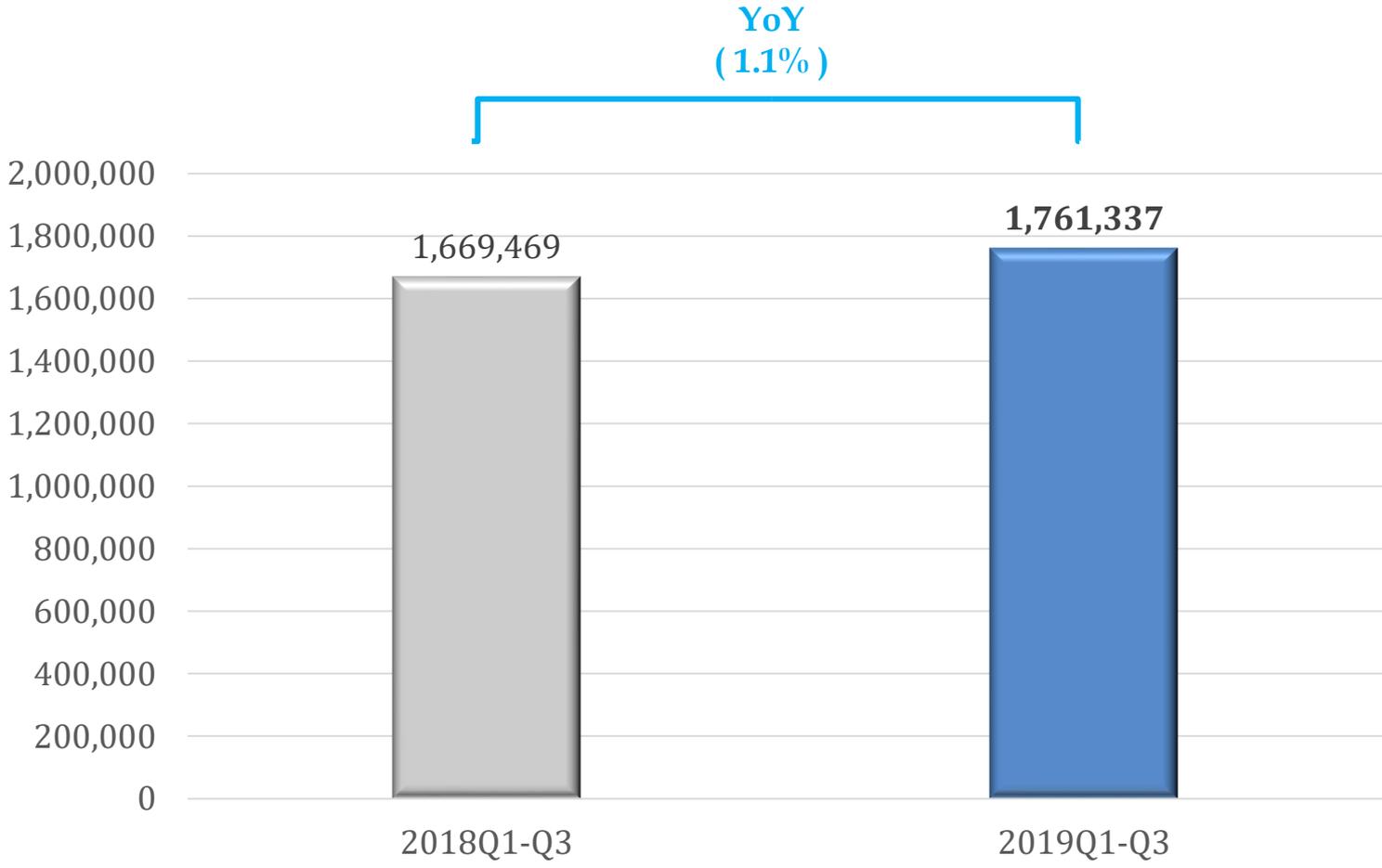
Unit : NTD 1,000



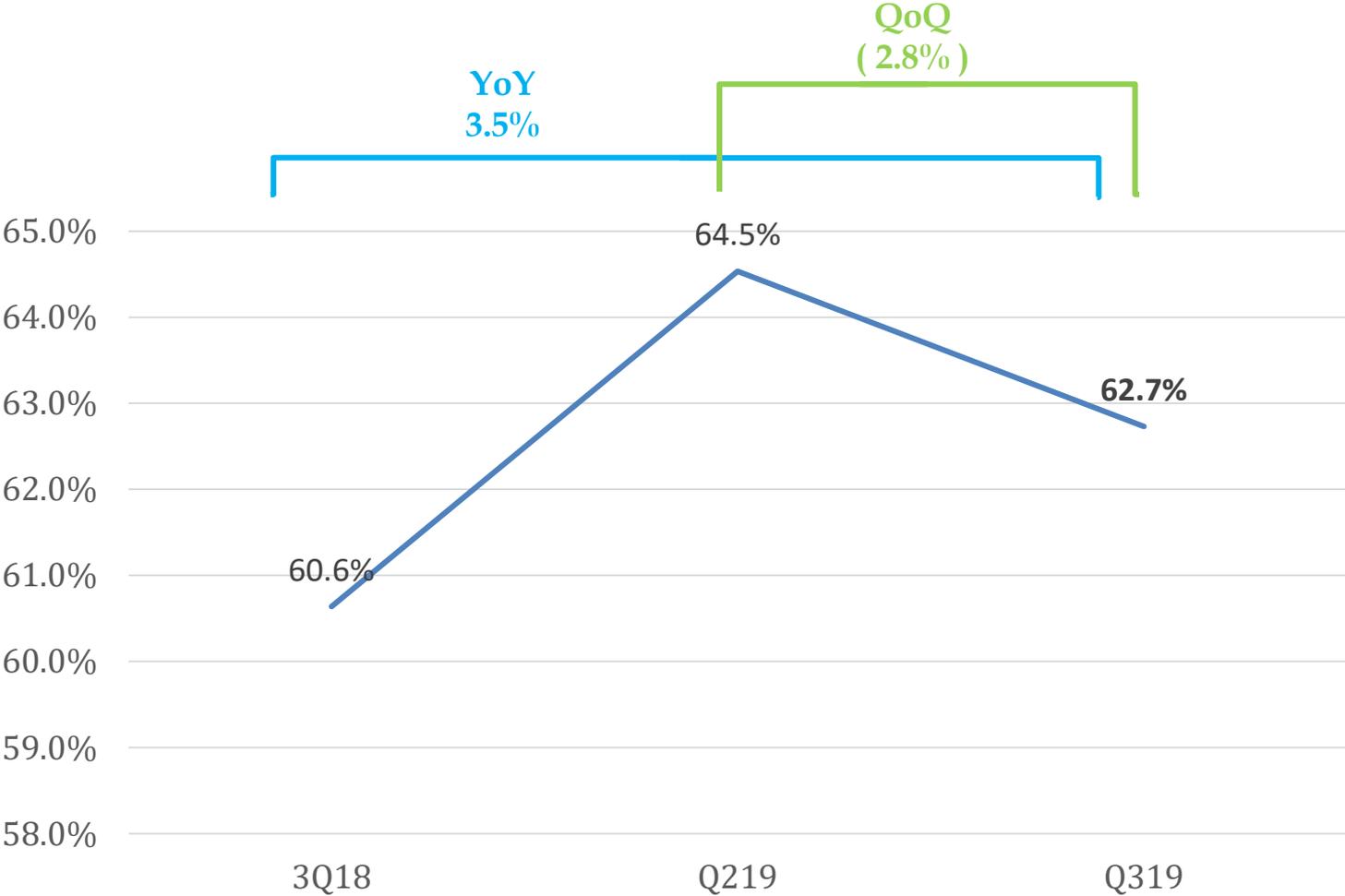
# Consolidated Revenue



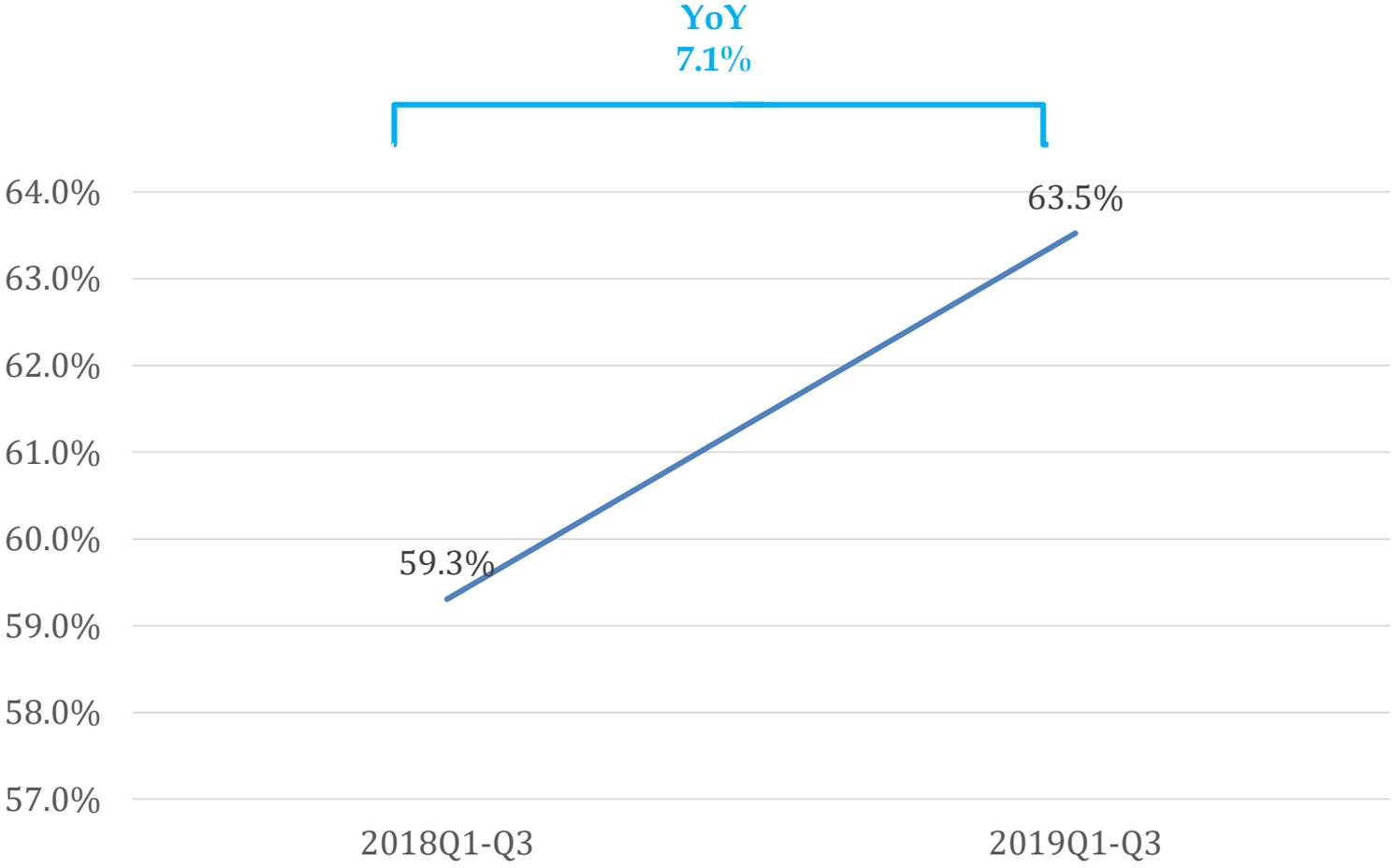
Unit : NTD 1,000



# Consolidated Gross Margin



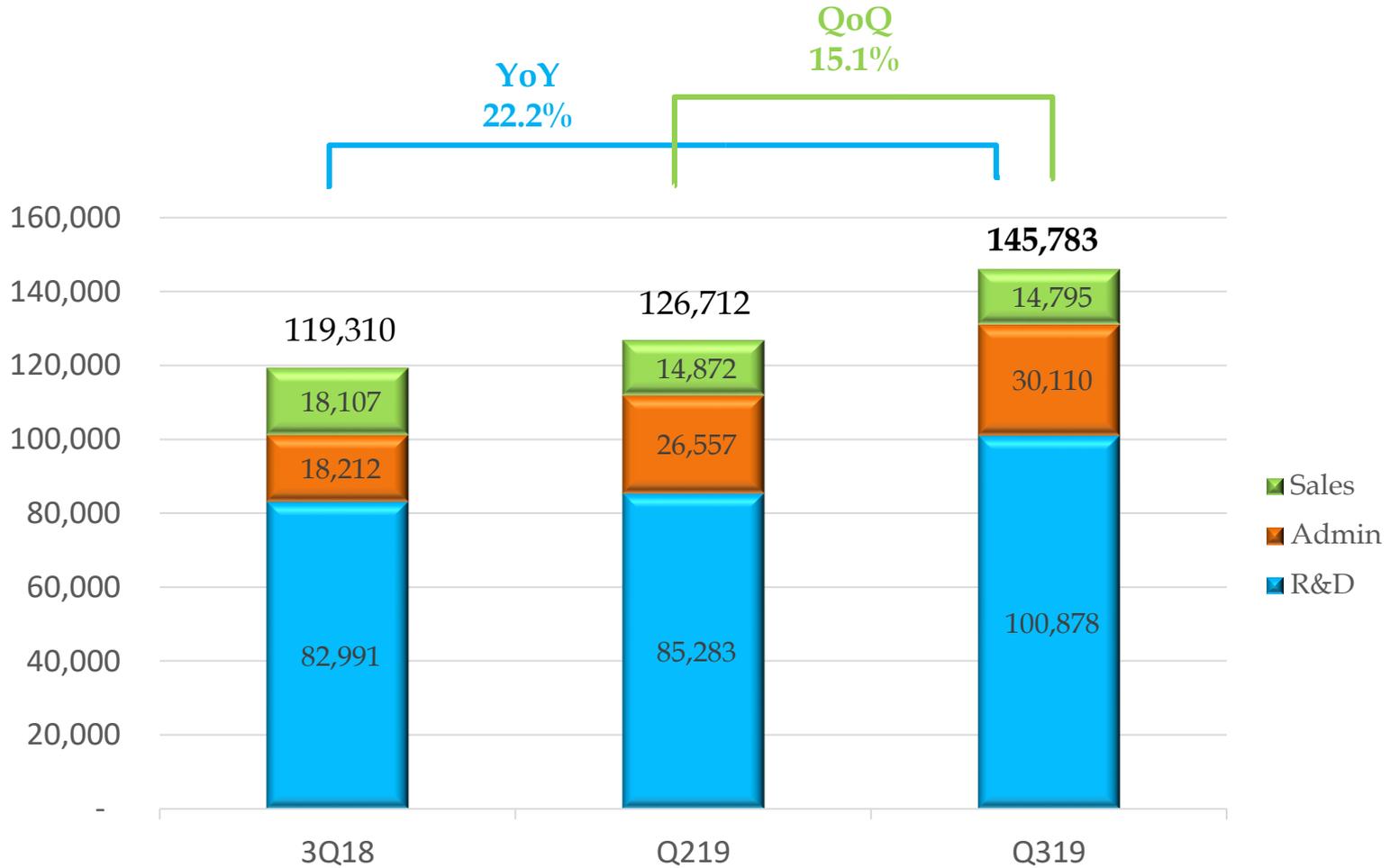
# Consolidated Gross Margin



# Consolidated Operating Expenses



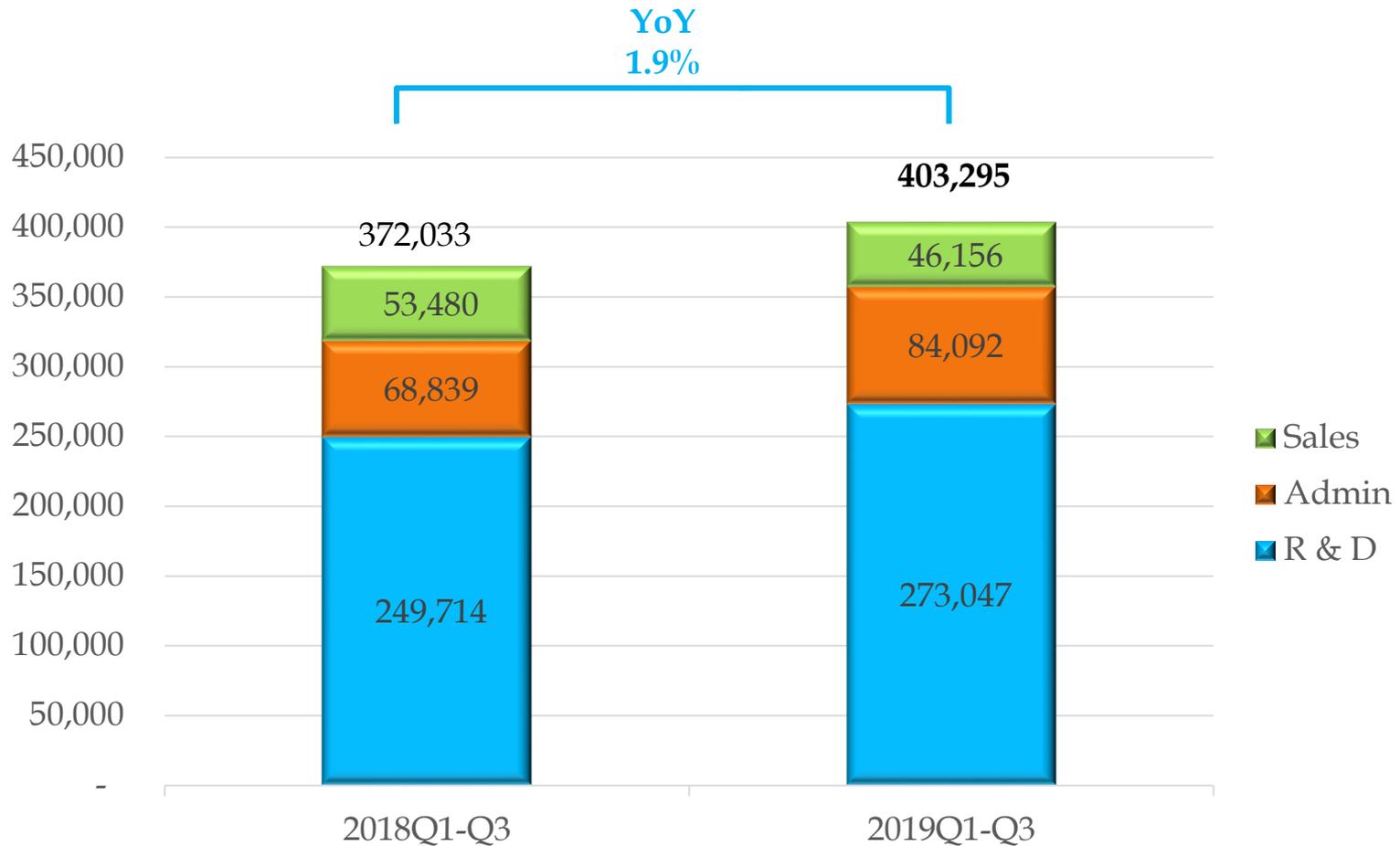
Unit : NTD 1,000



# Consolidated Operating Expenses



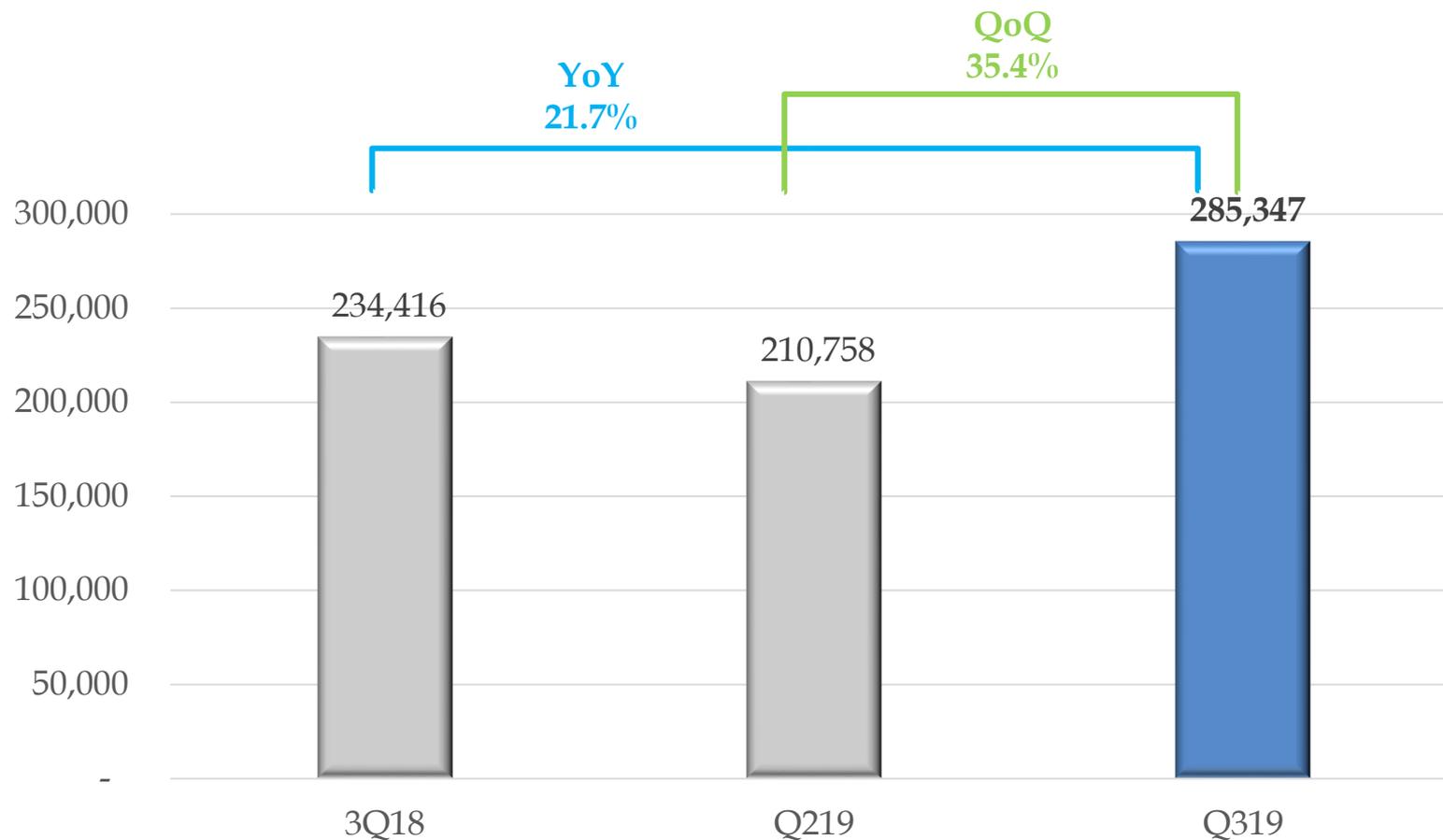
Unit : NTD 1,000



# Consolidated Operating Income



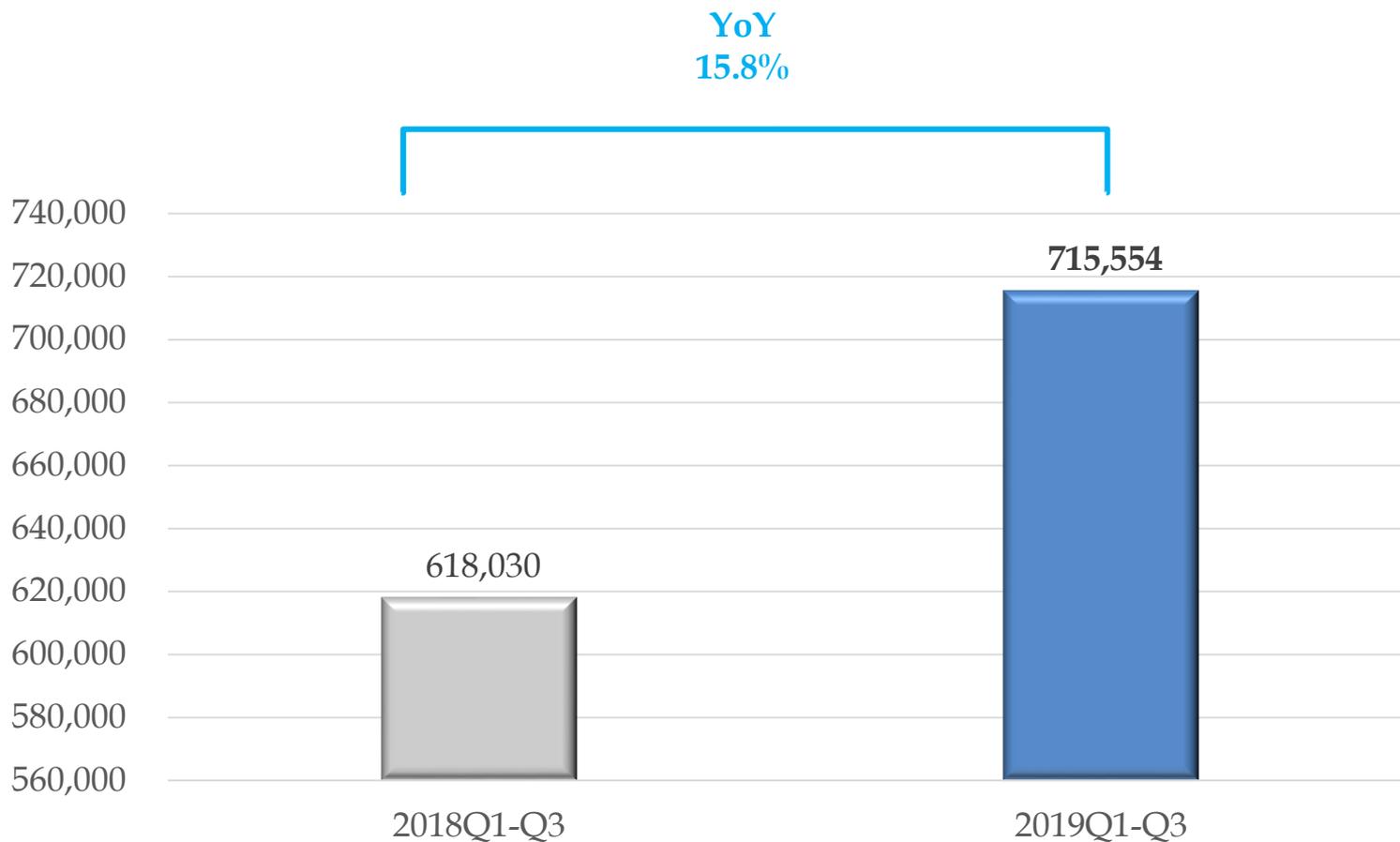
Unit : NTD 1,000



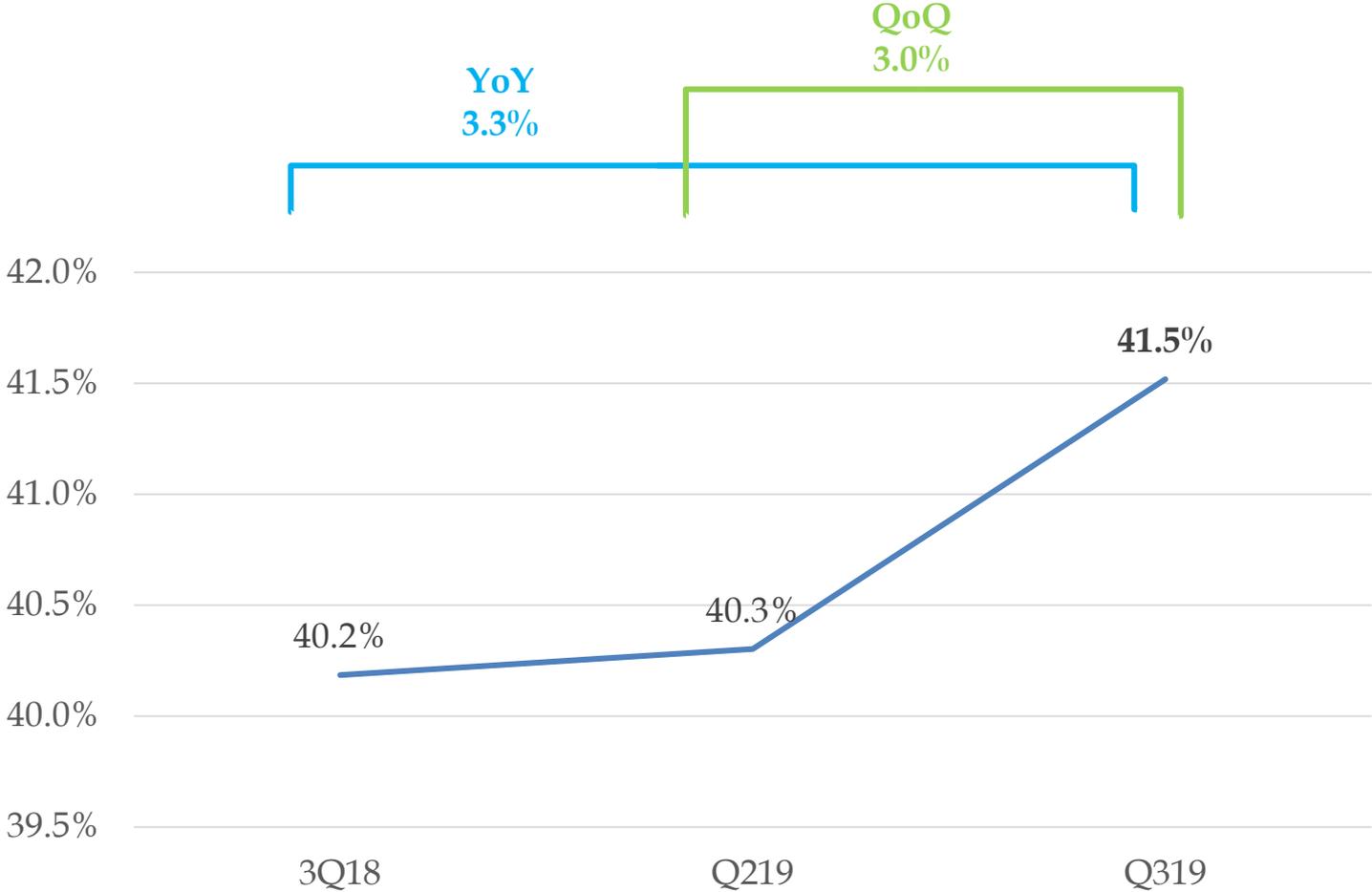
# Consolidated Operating Income



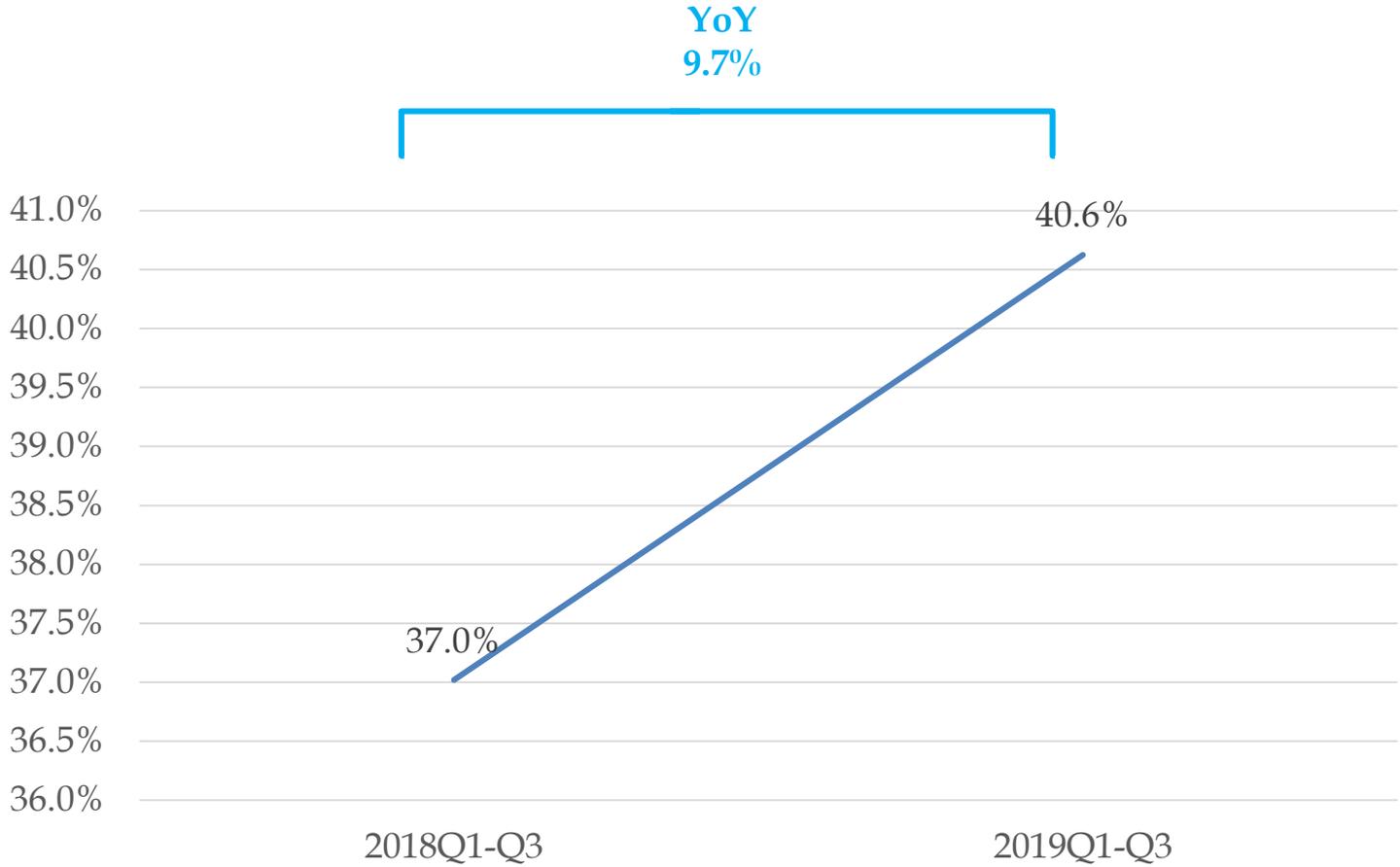
Unit : NTD 1,000



# Consolidated Operating Margin



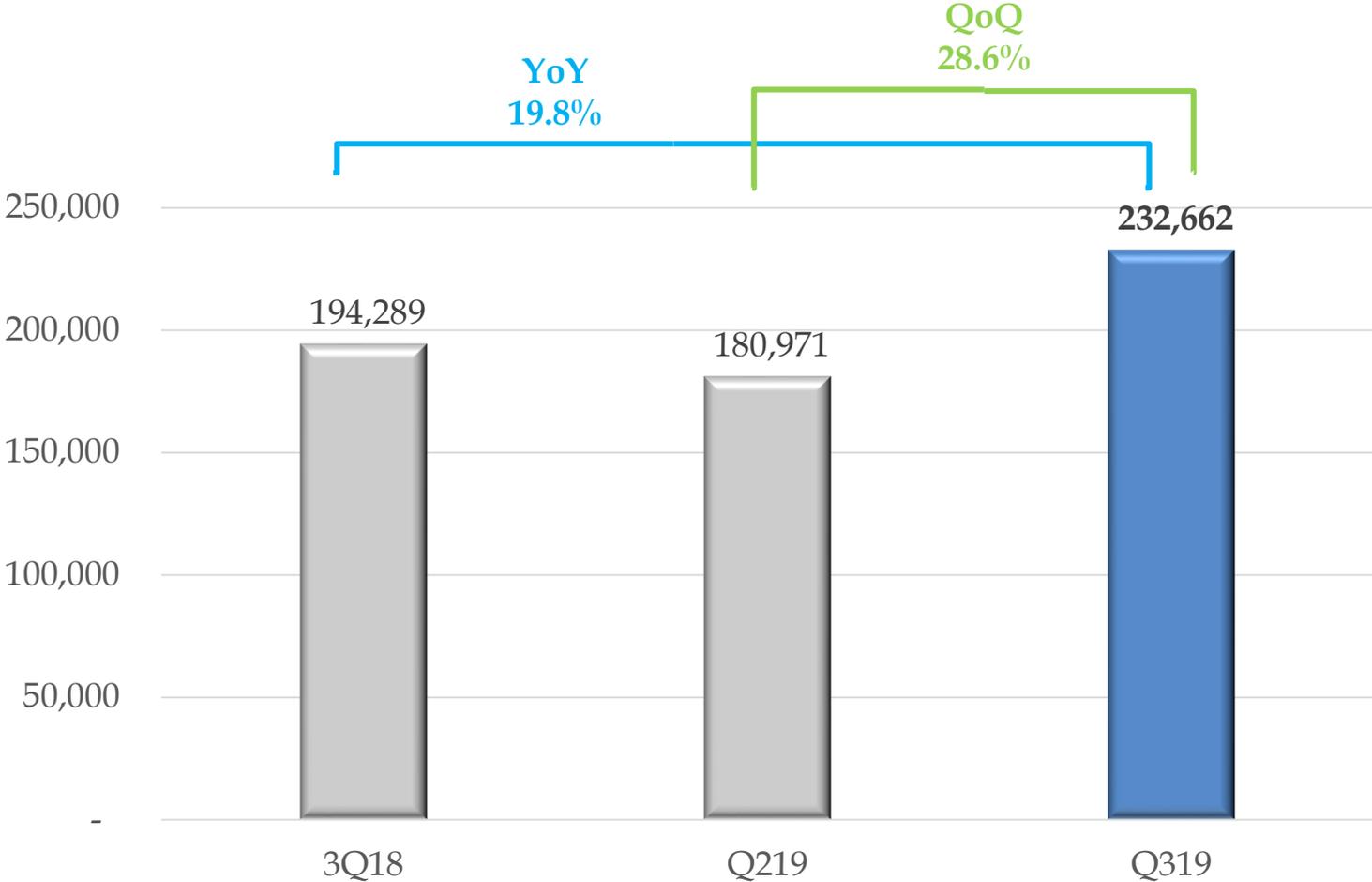
# Consolidated Operating Margin



# Consolidated Net Income



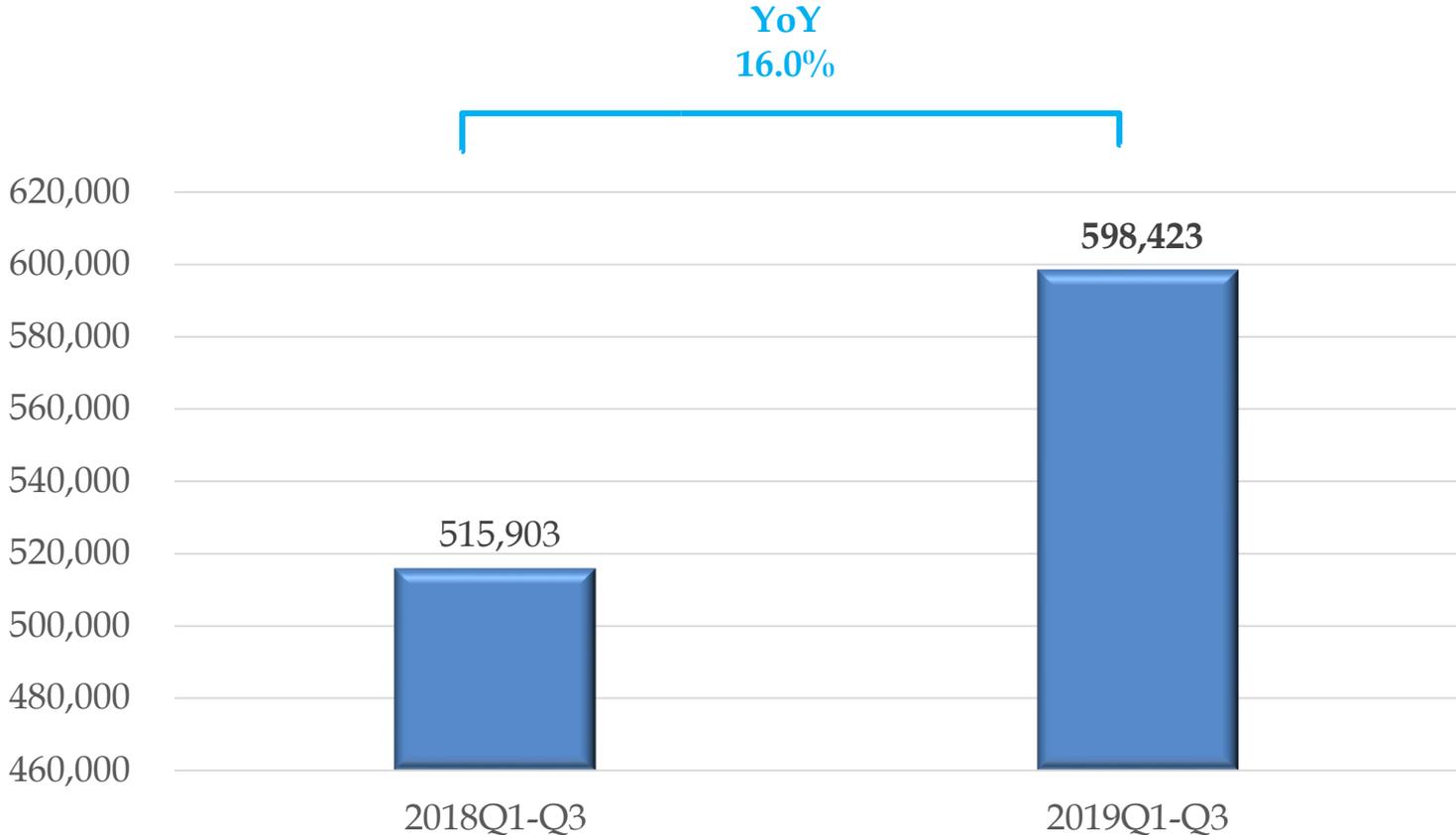
Unit : NTD 1,000



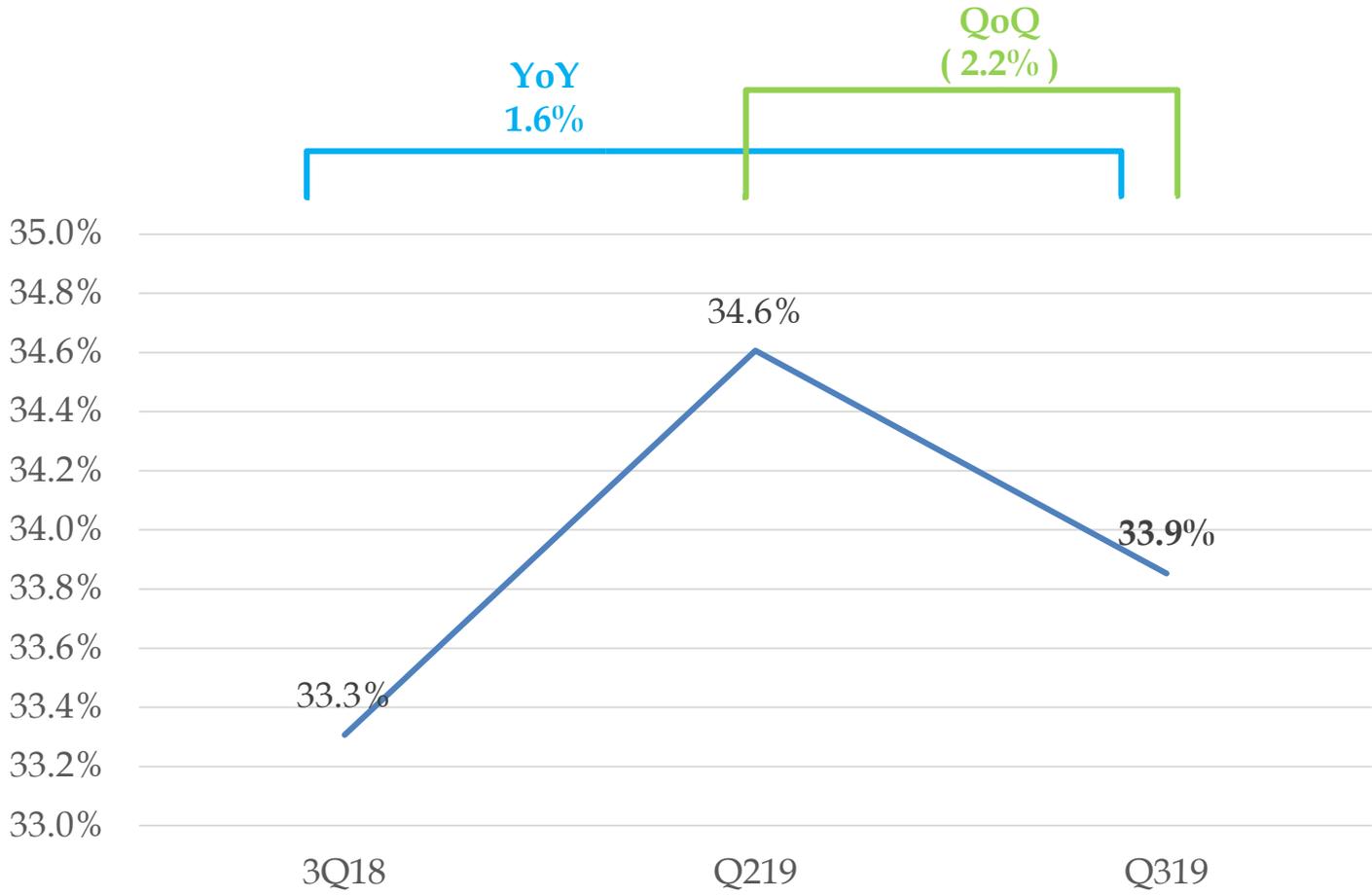
# Consolidated Net Income



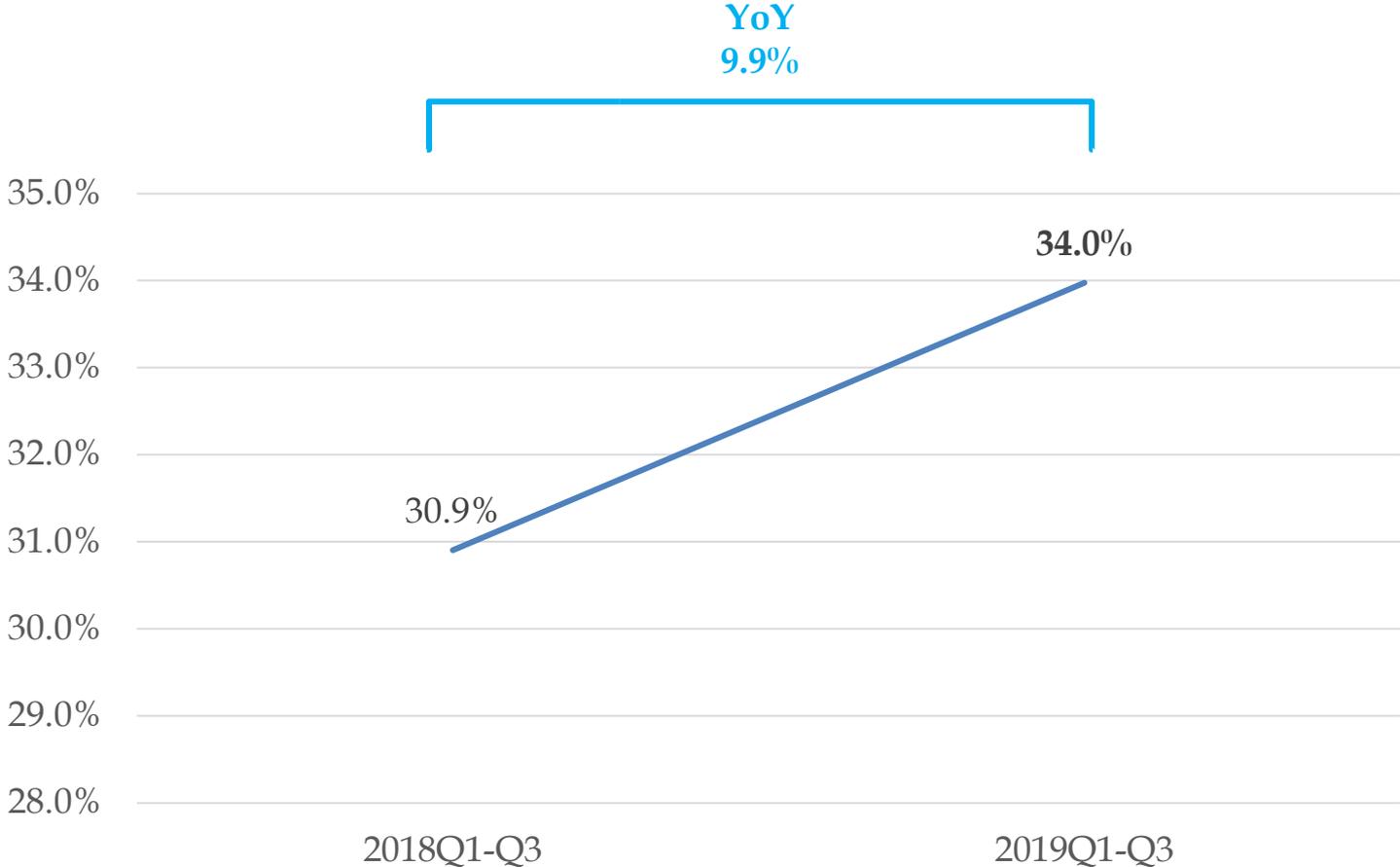
Unit : NTD 1,000



# Consolidated Net Profit Margin



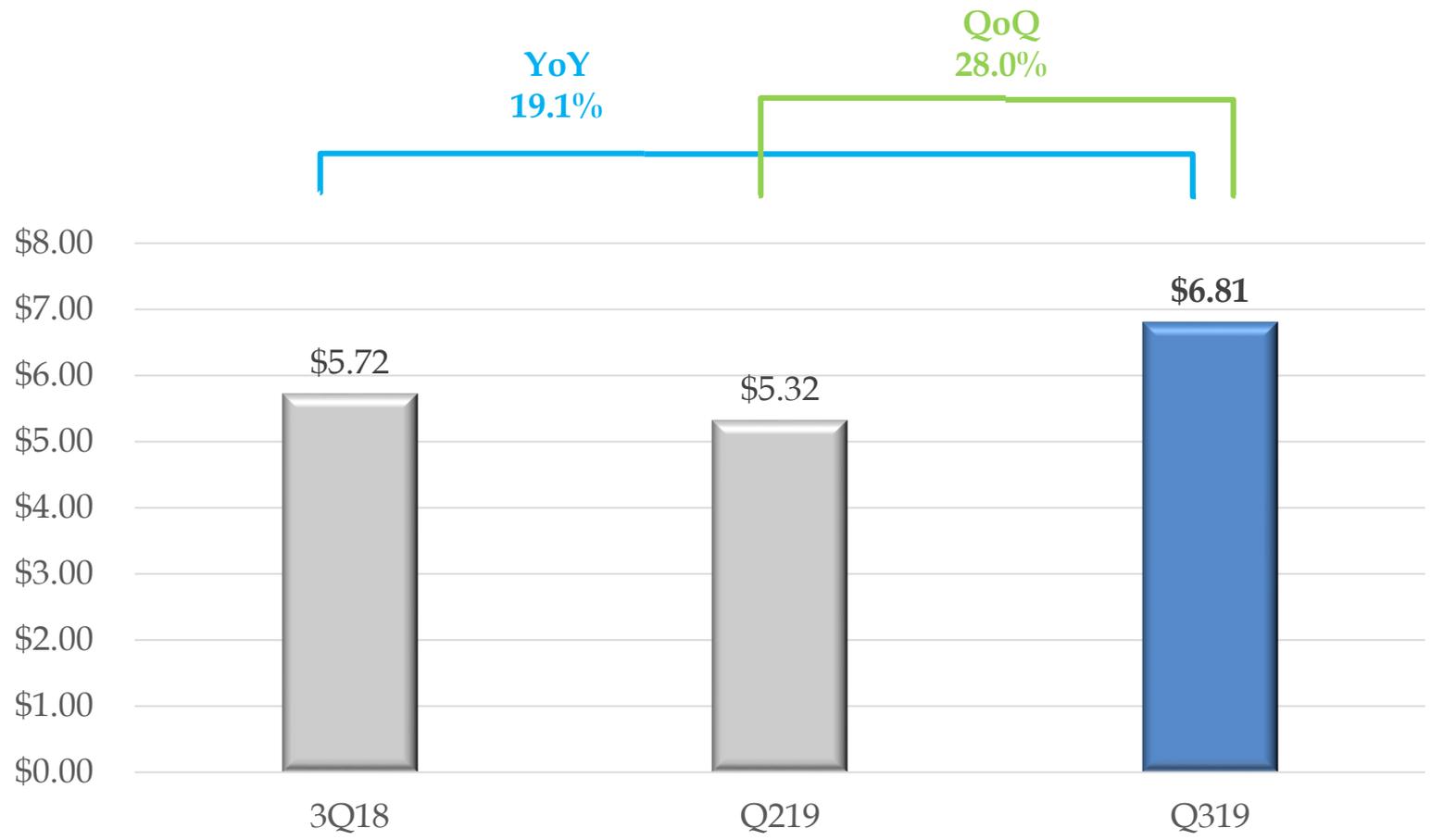
# Consolidated Net Profit Margin



# Consolidated Earning Per Share



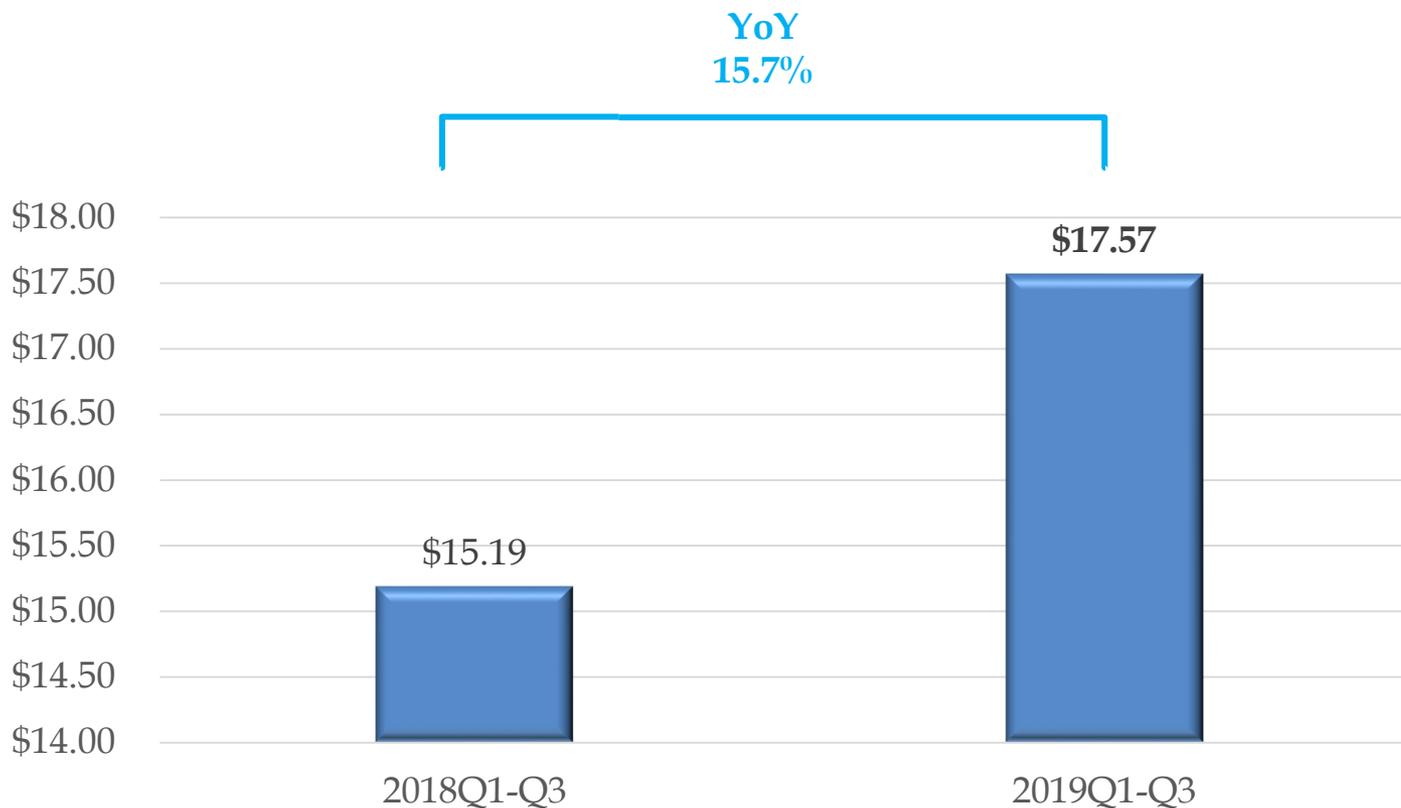
Unit : NT\$



# Consolidated Earning Per Share



Unit : NT\$



# Dividend Policy

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
<b>Cash dividend (F)</b>	2.29	3.00	4.00	5.00	5.50	7.00	8.00	12.00	15.00	18.00
<b>Stock dividend (F)</b>	2.00	1.42	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00
<b>Dividend form capital reserves (F)</b>	0.30	0.60	0.22	0.20	1.00	0.00	0.00	0.00	0.00	0.00
<b>Total Dividend</b>	4.59	5.02	4.22	5.20	6.50	9.00	8.00	12.00	15.00	18.00
<b>EPS</b>	5.64	5.66	4.77	6.50	7.40	10.72	10.79	14.07	15.70	20.20

## Earning distributions:

- Employee bonus can not be less than 8%
- Directors bonus no higher than 3%
- With respect to the earnings available for distribution plus the previously cumulative undistributed retained earnings, the Board of Directors may present a proposal to distribute to the Shareholders by way of dividends at the annual general meeting for approval. Having considered the operational, financial and tax factors, including the Company being in the growing stage during the business life cycle and the future expansion projects, any remaining profits may be distributed in the form of cash dividends and/or shares, and the cash dividends shall be no less than 10% of such remaining profits to be distributed.



**Thank you**